# PRIVACY POLICY

This section contains information about the processing of www.canazeitraumaclinic.itusers' personal data pursuant to art. 13 of the Legislat. Decree no. 196 of 30 June 2003 – the Italian Personal Data Protection Code and to art. 13 of the EU General Data protection Regulation (GDPR).

The information is provided only for www.canazeitraumaclinic.it and not for other websites that may be consulted by the users through links contained therein.

The purpose of this document is to provide information on the methods, timing and nature of the information that the data controllers must provide to the Users when connecting to the web pages of www.takedownwebsite.com, regardless of the purpose of the connection, according to the Italian and European legislation.

If the user is under the age of 16, pursuant to art. 8 c.1 of the EU General Data protection Regulation (GDPR), the consent must consent is given or authorised by the holder of parental responsibility over the child.

# Subjects of the data processing

With regard to this website, the data controller is Trauma srl. Any exercise of rights should go through the e-mail address traumaclinic.canazei@gmail.com.

The processor is the web hosting (Aruba S.p.A., via S.Clemente 53, 24036 Ponte San Pietro (BG), Italy. Aruba S.p.A is located in the EEA and acts in accordance with European standards. Google is appointed data controller, processing data on behalf of the Controller (Google Analytics).

# Legal basis of the processing

The data processing is based on the data subject's consent, specifically expressed by the User in the appropriate section of consent request.

The User can deny or withdraw consent at any time contacting the data Controller through the e-mail address traumaclinic.canazei@gmail.com.

However, denying consent implies the impossibility of providing some services and the browsing experience on the site would be compromised.

# Purposes of the processing

The processing of data collected by the site, in addition to the purposes related, instrumental and necessary for the provision of the service, is aimed at the following purposes:

- 1. Statistics: collection of data and information exclusively in an aggregated and anonymous form in order to verify the correct functioning of the site. None of this information is related to the physical person-user of the site, and they do not allow identification in any way. Consent is not necessary.
- 2. Security: collection of data and information in order to protect the security of the site (spam filters, firewalls, virus detection) and the Users and to prevent or unmask fraud or abuse to the detriment of the website. The data are recorded automatically and may also include personal data (IP address) that could be used, in accordance with applicable laws, in order to block attempts to damage the site itself or to harm other Users, or otherwise harmful activities or offences. These data are never used for the identification or profiling of the User and are periodically deleted. Consent is not necessary.
- 3. For marketing purposes, only upon users' explicit consent

# Data collected

Data collected by automated means:

When browsing the website, the following information can be collected and stored in the server's (hosting) site log files:

- internet protocol (IP) address;
- type of browser;
- parameters of the device used to connect to the site;
- name of the Internet service provider (ISP);
- date and time of visit;
- web page of origin of the visitor (referral) and exit;
- possibly the number of clicks.

These data are used for statistical and analysis purposes only in aggregate form. The IP address is used exclusively for security purposes and is not crossed with any other data.

#### Data willfully given by the Users:

The site may collect other data in case of voluntary use of services by Users, such as name, surname and e-mail address, and will be used exclusively for the provision of the requested service.

### Places of data processing

The data collected by the site are processed at the headquarters of the Data Controller, and of the Processor (Aruba Spa, via S.Clemente 53, 24036 Ponte San Pietro (BG), Italy), which is responsible for data processing, processing the data on behalf of the Owner; the Processor is located in the EEA and acts in accordance with European standards.

#### Data storage period

The data collected by the site are stored for the time strictly necessary to carry out the activities specified. At the expiry date the data will be deleted or anonymised, unless there are further purposes for the storage of the same. The data used for site security purposes are kept for 7 days.

# Data transfer to third parties

The data collected through the website are generally not provided to third parties, except in specific cases: legitimate request by the judicial authorities and only in the cases provided by law; if it is necessary for the provision of a specific service requested by the User; for the execution of security checks or site optimization.

#### Security measures

This site processes the data of the Users in a lawful and correct manner, adopting the appropriate security measures to prevent unauthorized access, disclosure, modification or unauthorized destruction of the data. The processing is carried out using IT tools, with organizational and logical methods strictly related to the purposes indicated. In addition to the Controller, in some cases, data can be accessed by specific categories of employees involved in the organization of the site, or external subjects (such as third-party technical service providers, hosting providers)

# User' rights

Pursuant to European Regulation 679/2016 (GDPR) and art. 7 of Legislative Decree 30 June 2003, n. 196, the User can, in accordance with the procedures and within the limits established by current legislation, exercise the following rights:

- 1. oppose in whole or in part, for legitimate reasons, the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication;
- 2. request confirmation of the existence of personal data concerning him or her (right of access);
- 3. know the origin of the data concerning him or her;
- 4. receive intelligible communication of the data concerning him or her;
- 5. have information about the logic, the methods and the purposes of the processing;
- 6. request the updating, correction, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected;
- 7. accordingly with art. 20 of the GDPR, to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format;
- 8. the right to lodge a complaint with the Supervisory Authority;
- 9. as well as, more generally, exercise all the rights that are recognized by the current provisions of the law.

Requests should be addressed to the Data Controller.

# Cookie policy

This site uses cookies, text files that are recorded on the user's terminal or that allow access to information on the user's terminal. Cookies allow us to store information about visitors' preferences, are used to verify the correct operation of the site and to improve its functionality by customizing the content of the pages according to the type of browser used, or to simplify navigation by automating the procedures (es Login, site language), and finally for the analysis of visitors' use of the site. This site uses technical cookies, used for the sole purpose of transmitting an electronic communication, to ensure the correct display of the site and navigation within it. Moreover, they allow to distinguish between the various connected users in order to provide a service requested by the right user (Login), and for reasons of site security. Some of these cookies are deleted when the browser is closed (session cookies), others have a longer duration (such as the cookie necessary to keep the user's consent in relation to the use of cookies, which lasts for 1 year). For these cookies, no consent is required. By clicking OK on the banner at the first access to the site or browsing the site, the visitor expressly consents to the use of cookies and similar technologies, and in particular to the registration of these cookies on his terminal for the purposes indicated above, or access through cookies to information on his terminal. The user can refuse the use of cookies and at any time can revoke a consent already provided. Since cookies are linked to the browser used, they can be disabled directly from the browser, thus rejecting / revoking consent to the use of cookies. Disabling cookies may prevent the correct use of certain features of the site, in particular services provided by third parties may not be accessible.

# Privacy policy modifications

This document, published at: https://www.canazeitraumaclinic.it/privacy constitutes the privacy policy of this site. It may be subject to changes or updates. Users are invited to periodically consult this page to keep up-to-date with the latest legislative changes. The previous versions of the document will still be available on this page. The document was updated on 25/05/2018 to comply with the relevant regulations, and in particular in compliance with EU Regulation no. 2016/679.